Future of Learning and Thought Leadership Series

Presents

POWER UP: How Learning Design Systems Can Help Scale and Accelerate Learning Design

By

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Joyce Seitzinger is Director of Student Experience Innovation at the Royal Melbourne Institute of Technology (RMIT) Online. She is passionate about delivering great student experiences and believes design can be a powerful tool for digital transformation in higher education. In a 20-year career she has led teams to deliver on the design and development of over 1,000 courses. At RMIT Online this has included the design of an innovative, Australia-first suite of university micro-credentialed course experiences designed with industry partners, as well as a new design for Graduate Certificate courses that are focused on the Future of Work. Joyce is originally Dutch, but now adores her life living in the west of Melbourne, Australia.

Date:

29 October 2020

Time:

17:00 - 18:00 PDT (Pacific Daylight Time)

Check the time zone converter

About the Webinar:

Design systems are commonly used in digital product design. Some of the most famous design systems belong to global companies such as the BBC and Google. Outwardly, design systems help these companies maintain a recognisable brand and a visual look and feel for their customers. But design systems go much deeper than that. They also affect user interactions and expectations; how internal development teams work together; and how good design and user experience is managed across the ecosystem of interfaces that these companies maintain for their users.

This session will demonstrate how a design system can be a powerful tool for scaling the creation of digital learning experiences, particularly in environments where many different partners need to work together. The session will show how a learning design system helps to

- serve students better consistency;
- support teachers;
- coordinate work;
- accelerate work; and
- maintain quality.

Register at: https://zoom.us/webinar/register/WN_KKI_lf0NTXaGTZ4bnzg9Wg